

# Schedule

Thursday, April 8

	6:30 AM - 7:30 AM	BREAKFAST
	7:30 AM - 8:00 AM	Welcome / Opening Remarks
HOW WE BUILD	8:00 AM - 9:00 AM	“Parametric Design Knowledge” – Volker Mueller, Bentley Systems “Design-Build-Bid: A New Delivery Process” – John Moebes, Crate + Barrel “Award-Winning BIMs” – Calvin Kam, Stanford University - CIFE
	9:00 AM - 9:30 AM	Panel Discussion / Break
	9:30 AM - 10:30 AM	“Collaboration, Technology, & Sustainability” Michael Woodcox, Bull Stockwell Allen “Architects Don't Think: The Role of Thinking in Architectural Process” – Paul Coates, University of Salford “Building Element Models & Cataloging Tools” – Andrew Arnold, Reed Construction Data “Game Development: An Unlikely Muse” – Justin Quimby, Quimby Heavy Industries “CAD Metaphors” – Josh Lobel, The Josh Lobel Initiative “Engaging the Tools” – David Fano, CASE Design, Inc. “Translations from Model to Building” – Michael Kilkelly, Gehry Partners, LLP
	10:30 AM - 11:00 AM	Panel Discussion / Break
	11:00 AM - 12:00 PM	Breakouts
	12:00 PM - 1:00 PM	LUNCH
HOW WE PRACTICE <small>Sponsored by Newforma</small>	1:00 PM - 2:00 PM	“Unpacking the Mental Blender” – Erin Rae Hoffer, Autodesk “There are four P's in Practice” – Bob Batcheler, Newforma “Collaborative Knowledge – Synaptic Connections” – Eric McKinney, Gensler
	2:00 PM - 2:30 PM	Panel Discussion / Break
	2:30 PM - 3:30 PM	“Communicating Value to Your Clients & Prospects” – Nancy Kleppel, Nancy Kleppel Consulting “Embracing the Unusual: Confessions of a Five-Minute Manager” – Delrae Weerts, Time Counts, Inc. “Operational Frameworks” – Jessica Hickey, 1029 Consulting “Where's the Intelligence in BI?” – JJ Brantingham, Sebesta Blomberg “Knowledge, Knowledge Everywhere...” – Darren Rizza, Satellier “Crafting the Digital Project Story” – Brad Horst, Einhorn Yaffee Prescott
	3:30 PM - 4:00 PM	Panel Discussion / Break
	4:00 PM - 5:00 PM	Breakouts
	5:30 PM - 7:30 PM	COCKTAIL RECEPTION

Friday, April 9

	6:30 AM - 7:30 AM	BREAKFAST
	7:30 AM - 8:00 AM	Welcome / Opening Remarks
HOW WE COLLABORATE <small>Sponsored by Axomic</small>	8:00 AM - 9:00 AM	“Managing Aspiration & Complexity” – Doris Pulsifer, SOM, LLP “The Reemerging Midcareer Professional's Companion” – Randy Deutsch, LEED AP “On Collaboration” – Markku Allison, AIA
	9:00 AM - 9:30 AM	Panel Discussion / Break
	9:30 AM - 10:30 AM	“Stretch: A Parametric Model for Communication” – Michael Bernard, Virtual Practice Consulting “The Unifying Force” – Lira Luis, Atelier Lira Luis, LLC “The Three Ages of DAM” – Peter Walsham, Axomic “Social Media Inside Corporate Walls” – Jennifer Carrel, Organizational Development Consulting “A Wiki for Your Thoughts” – Bret Tushaus, Eppstein Uhen Architects “Crowdsourcing Design” – Federico Negro, CASE Design, Inc.
	10:30 AM - 11:00 AM	Panel Discussion / Break
	11:00 AM - 12:00 PM	Breakouts
	12:00 PM - 1:00 PM	LUNCH
HOW WE LEARN	1:00 PM - 2:00 PM	“Leveraging Learning” – Pam Britton, The Knowledge Environment “A 12-Step Program for a Learning Organization” – John Soter, ZweigWhite “Dinosaur Lessons: Learn or Die” – Laurie Dreyer, Anshen+Allen
	2:00 PM - 2:30 PM	Panel Discussion / Break
	2:30 PM - 3:30 PM	“Storytelling: The Key to Marketing Knowledge” – Anne Scarlett, Scarlett Consulting “Teaching People (Who Don't Want to Learn).” – Mark Willey, Pruitt Emberly Stone “A Change Will Do You Good!” – Mark Andersen, ESD, Inc. “Training Reconsidered: Delivering Understanding” – Reg Prentice, Gensler “How do you know what you know?” – Rory Vance, KnowledgeSmart
	3:30 PM - 4:00 PM	Panel Discussion / Break
	4:00 PM - 5:00 PM	Breakouts

## BLUE SKY TALKS

Emerging trends, new strategies, and theory instead of practice. Blue Sky talks are at 50,000 feet and set in the future. We will explore what's new in labs, universities, and leading firms to learn what we should be watching for in the future of knowledge management.

## PECHA KUCHA TALKS

Pecha Kucha is a presentation format in which the presenter shows 20 images for 20 seconds apiece, for a total time of 6 minutes, 40 seconds. The kicker is that the slides are auto-advanced by the conference laptop. No cheating!

We like the format of Pecha Kucha because it enables us to cover several big ideas in a short amount of time. Pecha Kucha talks will focus on applied knowledge management tactics that you can apply in your organization today.

## PANEL DISCUSSIONS

Each of our four session's talks will be capped by a panel discussion and question and answer session. This is a great chance for you to engage with the speakers and other attendees in a the large group setting.

## BREAKOUTS

Hear a talk you really liked? Want to know more or have something to add? Our breakout sessions are designed to keep the conversation going and build your knowledge through a collaborative setting.